

Information about cookies and how do we use them

The WOOD & Company Group websites use cookies in accordance the law.

What are cookies?

A cookie is a small data file that a website's server sends to a search engine, which is then stored on the user's computer. When the user visits the same website again, the search engine sends this data back to the website's server. Cookies are commonly used to tell users apart, store user settings etc., thereby simplifying website use.

Cookies themselves pose no threat to computers. Nonetheless, cookies are important in relation to the issue of privacy protection, as a website uses cookies to store any information that it learns about the visitor, so it can gradually ascertain a specific user's interests. However, cookies can in no way be used to discover the identity of a visitor.

Information obtained from cookies can be used for targeted advertising and statistical evaluation of the behaviour of visitors, etc. However, this information can be obtained even without cookies; therefore, their use should not be viewed as particularly threatening.

Where do we use cookies?

On the wood-re.com website and other websites operated and supported by the WOOD & Company group.

Why do we use cookies?

In summary, cookies are used for an optimal set up of the information provided via all websites, links and other parts of the website. Cookies do not slow down browsing of the web.

Technical cookies

If your browser did not use cookies, the website would not work properly. For example, the site would not remember the data you have entered and you would have to re-enter it every time.

Third-party cookies

We use partners to provide certain services. These partners also use cookies. These cookies are managed by third parties, and we cannot access them to read or extract data from them. Such third-party cookies are usually from systems that deliver advertising or analyse visits. On our website, we do use anonymous identifiers and third-party cookies to target advertising content.

Analytical cookies

Analytical cookies help us to keep improving our website for you by tracking the statistics, e.g. total website traffic, clicks on a specific button, etc. We use Google Analytics, Google AD Sense and Google Tag manager as analytical tools.

Marketing cookies

Cookies are not able to send you any emails. Their task is to display the website according to your preferences, and to ensure that you are not bothered with something you are not interested in. We use tools from Facebook and Google.

The agreement of the use of cookies

By using the WOOD & Company website, you are confirming that you acknowledge and accept the use of cookies. Information on your rights can be found in the personal data protection document. You can restrict or block the use of cookies in the settings of your web browser.

Managing cookies

Cookies are enabled by a browser and can be managed by you. There are several options:

- You can block (=disable) the cookies; if you do so, some web pages may not display properly, and some functional parts such as calculators and other forms may not work the way you are used to.
- You can manage or delete cookies; in this case, certain parts of the website may not work properly.

Where in your browser you can manage cookies:

Here you will find information about the settings of a specific browser:

- [Google Chrome](#)
- [Firefox](#)
- [Internet Explorer and Edge](#)
- [Safari](#)
- [Opera](#)
- [Seznam](#)

Useful links:

- [More information about cookies of Kentico](#)
- [More information about cookies of Google, YouTube](#)
- [More information about cookies of LinkedIn](#)
- [More information about Facebook](#)
- [More information about cookies Smartlook](#)
- [More information about Adform system](#)